

**JORNADA HISPANOAMERICANA
DE RADIOLOGIA ORAL & MAXILOFACIAL**

Imágenes Volumétricas en Odontología

Invitation for Sponsors & Exhibitors
Orlando, Florida

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

The Jornada Hispanoamericana de Radiología Oral y Maxilofacial (JHROM) is the perfect opportunity to present your company to of professionals and decision makers working in the field of dental and maxillofacial radiology from the Hispano-American countries including Brazil & Spain

Why this jornada?

The **JHROM** is an excellent marketing opportunity because:

- It's a key source of information for clinicians and researchers in dental radiology.
- The Jornada will be attended by decision makers and other influential colleagues from all over the Hispano-American countries including Brazil and Spain.
- The exhibition area offers many features during the congress to increase traffic and attendance; coffee breaks, lunch and poster sessions will take place in the exhibition area.
- More exposure for your company by combining the exhibition with special sponsor arrangements.

Who are the organizers of this meeting?

- Dr. Francisco Eraso, President JHROM
- Dr. Olga Aguilar, Vicepresident JHROM
- Dr. Adalsa Hernandez, Scientific Coordinator JHROM
- Catherine Rodriguez, Local Committee
- IVI Staff, Local Committee

JHROM – Orlando 2009

Att. Dr. Francisco Eraso
9002 North Meridian Street, Suite 208
Indianapolis, IN 46260 - USA
Tel.: (317) 663 8251
Fax: (317) 663 8256
E-mail – Web Page:
seminars@omfic.com www.omfic.com/jornada

The Organizing Committee of the **JHROM** is looking forward to your participation in this event.

What are the main topics of the congress?

The jornada will include special sessions on 3D imaging in dentistry like diagnosis and treatment planning for implants, TMJ, trauma, orthodontics and orthognathic surgery among other interesting topics. A special session on radiographic interpretation & pathology will be available as well as the opportunity for the commercial exhibitors to introduce their product to the community aside from the commercial floorection. Well-known speakers, from various parts of the Hispano-American countries, experts in their field, have already agreed to present their opinion in lectures about the current and new developments in 3D imaging.

THE EXHIBITION

A technical exhibition will take place during the conference. The congress delegates will have ample time to visit the booths and meet the representatives of the various companies. The congress delegates are working in x-ray departments or private x-ray clinics and are a much focused group of potential customers.

What is the exhibition offering you?

Commercial exhibition booths at the **JHROM** Exhibition includes:

- Standard booth units of 3 x 2 m².
- One complimentary congress registration per booth unit.
- The name of your company listed on the congress website and linked to your company's website.
- The name of your company listed in the program book.
- Other occasions featuring the name of your company, depending on your sponsor arrangement (see SPONSORSHIP).

Additional exhibitor opportunities.

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

Every exhibitor can participate in the special for the **JHROM** Exhibition Raffle. Each participant will receive a card that must be stamped by at least 10 exhibiting companies. Cards with the required number of stamps can be entered in a raffle for a chance to win prizes. This will encourage delegates to visit the exhibitors.

The **JHROM** Committee would like to ask each exhibitor to contribute at least one item to the raffle. Supplies to mark cards of the delegate will be provided to the exhibitors. All donated gifts must be received at the Congress Organization Committee by July 1, 2009, attention: Dr. Francisco Eraso (for full address see the registration form).

SPONSORSHIP

What are the options for sponsorship?

Maximum exposure for your company is obtained by selecting one of the sponsorship arrangements. There are three different levels of sponsorship: **platinum**, **gold** and **silver**. In addition, for sponsors and exhibitors there is also the possibility to support specific activities of the jornada. These are listed in the '**Bronze**' section.

Platinum

This is the highest level of sponsorship and provides you with the most extensive benefits. We will make this option available to one company exclusively, on a first come first serve basis. This sponsorship arrangement includes the following:

- Mentioning the name of your company as the exclusive *Platinum Sponsor*.
- Special mention of the name of your company as the *Platinum Sponsor* on the home page of the Congress website, with a link to your company's website. The button of this link will be larger than that of the other sponsors.
- Special honorable mention of the name of your company at the opening ceremony.

- Connecting the name of your company to one of the social events or sessions (on a first come first serve basis).
 - First choice of booth locations on the exhibition (see floor plan).
 - Option to provide the congress bags (with congress and company logos).
 - A full-page full color advertisement in the program book.
 - A leaflet in the congress bag.
 - Free registration for three employees of your company.
 - Free access to all social events.
- Please contact the Jornada Organization Committee if you want to be the Platinum sponsor to discuss the various options.

Gold

The **JHROM** will have no more than three *Gold Sponsors*, ensuring that this level of sponsorship also provides you with the appropriate exposure. This sponsorship arrangement includes the following:

- Mentioning the name of your company as *Gold Sponsor*.
- Special mention of the name of your company as *Gold Sponsor* on the home page of the Congress website, with a link to your company's website.
- Special honorable mention of the name of your company at the opening ceremony.
- Connecting the name of your company to one of the sessions (on a first come first serve basis). Special choice of booth locations on exhibition (see floor plan).
- A full-page full color advertisement in the program book.
- A leaflet in the congress bag.
- Free registration for two employees of your company.
- Free access to all social events.

Please contact the Jornada Organization Committee if you want to become a Gold sponsor, to discuss the various options.

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

Silver

The silver level of sponsoring is less exclusive than platinum or gold. However, the package allows you to bring your company to the attention of the delegates in a similar way.

- Mentioning the name of your company as *Silver Sponsor*.
- Special mention of the name of your company as *Silver Sponsor* on the home page of the Congress website, with a link to your company's website.
- Special mention of the name of your company at the opening ceremony.
- A half page full color advertisement in the program book.
- Free registration for one employee of your company.
- Free access to all social events.

Bronze

This category includes a variety of options to make your company known to the Jornada's delegates. These options are available for sponsors and exhibitors only.

- Congress Coffee/Tea Break
- Congress Lunches.
- The official Banquets.
- Brochure/flyer in the congress bag.

The congress banquets will be held on Thursday September 24, 2009 and the closing ceremony September 25, 2009. The sponsor/s will be acknowledged during the Dinner speech. The sponsor may provide (a number) of banner(s). The sponsoring by your company will already be announced while they register for the congress. The sponsor can publish one full-page color advertisement in the program book.

IT IS EASY TO REGISTER AS AN EXHIBITOR OR SPONSOR

Four steps to become sponsor.

1. Review this brochure

A floor plan of the Exhibit Hall, and the Registration Form are included. Please read all of these documents carefully.

2. Make your choice of the *Exhibitor* options

- Determine the number of booth units (3x 2 m²) you want.
- Commercial exhibitors are eligible to receive one complimentary congress registration per 3 x 2 m² booth, for use by company employees only. The registration gives access to the entire meeting including the social events, but excluding ticketed events.
- The fee of an exhibition booth is US 1,500 per unit of 3 x 2 m².

3. Select the appropriate *Sponsor* arrangement.

- You can combine sponsor options.
- If you want to become the *Platinum Sponsor* remember that this is an exclusive arrangement on a first come first serve basis. You may contact the congress organizers to see if this option is still available.
- If you want to become a *Gold Sponsor* remember that only three companies will be accepted for the *Gold sponsor* arrangement on a first come first serve basis. You may contact the congress organizers to see if this option is still available.

4. Submit your application

- Return the application form, to the Jornada's Local Committee (address on the Registration Form).
- Participation will be confirmed by the Jornada's organizers in writing together with a contract and a first invoice of 25%.
- The second payment has to take place before June 15, 2009.
- The last payment of 50% has to take place before July 15, 2009.

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

- Deposits are non refundable once participation has been confirmed.

SPONSOR AND EXHIBITOR TIMELINE

As soon as possible: Deadline for returning Exhibition Application with first deposit to have your companies' name mentioned on the Jornada's website.

May 31 , 2009

Booth assignment letters will be mailed on an ongoing basis starting on this date.

August 15, 2009

Deadline for advertisements to be included in the program book.

September 1, 2009

Booth setup takes place 4:00 – 6:00 PM

September 24, 2009

Opening Ceremony & Opening of the Exhibition (exhibition is open 8:30 – 6:00 PM both days)

September 25, 2009

7:00 – 10:00 PM Closing Reception.

September 25, 2009

Exhibition dismantling 5:00 PM

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

Sponsor and Exhibitor Registration Form
Jornada Hispanoamericana de Radiología Oral & Maxilofacial
September 24 - 25, 2009
Orlando, Florida – USA.

Name company:

Contact person:

Address 1:

Address 2:

Postal code and city:

Country:

Telephone:

Fax:

e-mail:

website:

<i>Sponsor options</i>	<i>Fee (US)</i>	<i>Actual</i>
<p>PLATINUM This is the highest level of sponsorship and provides you with the most extensive benefits. We will make this option available to one company exclusively, on a first come first serve basis. This sponsorship arrangement includes the following:</p> <ul style="list-style-type: none">• Mentioning the name of your company as the exclusive <i>Platinum</i>	US 5,000	Available

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

<p><i>Sponsor.</i></p> <ul style="list-style-type: none"> • Special mention of the name of the <i>Platinum Sponsor</i> on the home page of the Congress website, with a link to your company's website. The button of this link will be larger than that of the other sponsors. • Special honorable mention of the name of your company at the opening ceremony. • Connecting the name of your company to one of the social events or sessions (on a first come first serve basis). • First choice of booth location on exhibition (see floor plan). • Option to provide the congress bags (with congress and company logos). 		
--	--	--

<p>GOLD</p> <p>We will have no more than three <i>Gold Sponsors</i>, ensuring that this level of sponsorship also provides you with the appropriate exposure. This sponsorship arrangement includes the following:</p> <ul style="list-style-type: none"> • Mentioning the name of your company as <i>Gold Sponsor</i>. • Special mention of the name of the <i>Gold Sponsor</i> on the home page of the Congress website, with a link to your company's website. • Special honorable 	<p>US 3,000</p>	<p>Available</p>
---	------------------------	-------------------------

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

<p>mention of the name of your company at the opening ceremony.</p> <ul style="list-style-type: none"> • Connecting the name of your company to one of the sessions (on a first come first serve basis). • Special choice of booth locations on exhibition (see floor plan). • A full page full color advertisement in the program book. • A leaflet in the congress bag. • Free registration for two employees of your company. • Free access to all social events. 		
<p>SILVER</p> <ul style="list-style-type: none"> • Mentioning the name of your company as <i>Silver Sponsor</i>. • Special mention of the name of the <i>Silver Sponsor</i> on the home page of the Congress website, with link to your company's website. • Special mention of the name of your company at the opening ceremony. • A half page full color advertisement in the program book. • Free registration for one employee of your company. • Free access to all social events 	<p>US 2,000</p>	<p>Available</p>

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

Bronze

This category includes a variety of options to make your company known to the congress delegates. These options are available for Sponsors and Exhibitors only.

<ul style="list-style-type: none"> • Congress Coffee/tea Break (per break) x (4) 	US 1,500 (one)	Available
<ul style="list-style-type: none"> • Lunch x (2) 	US 2,000	Available
<ul style="list-style-type: none"> • Brochure/flyer in the congress bag 	US 500	Available
<ul style="list-style-type: none"> • Cocktail Reception 	Ask for details	Available
<ul style="list-style-type: none"> • Closing Ceremony Reception 	Ask for details	Available
Advertisement in Final Program: ➤ Full Page Color ➤ Full Page Black & White ➤ Rear cover full color	US 1,000 US 500 US 1,000	
<p style="text-align: center;">Exhibitor</p> <ul style="list-style-type: none"> • Standard booth unit is 3 x 2 m², per unit - 1 person per booth space, including receptions, coffee/tea breaks and on-site lunches • Maximum 3 booth spaces • Number of booth spaces: _____ x US 1.500 = 	US 1,500	
Total amount		

Date:

Signature:

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumetricas en Odontología

Return this form to:

JHROM – Orlando 2009

Att. Dr. Francisco Eraso

9002 North Meridian St, Suite 208

Indianapolis, IN 46260

USA

Tel.: (317) 663 8251

Fax: (317) 663 8256

seminars@omfic.com

JORNADA HISPANOAMERICANA DE RADIOLOGIA ORAL & MAXILOFACIAL

Imágenes Volumétricas en Odontología

Floor Plan – Corsica and/or Sicily Room will be used for the Exhibitors

